

Witness Name: Gavin Ellison  
Statement No.: WITN11680100  
Dated: 10<sup>th</sup> September 2024

**POST OFFICE HORIZON INQUIRY**

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**FIRST WITNESS STATEMENT OF GAVIN ELLISON**

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I, GAVIN ELLISON, of YouGov plc, 50 Featherstone Street, London EC1Y 8RT will say as follows:

1. I am Research Director, Public Sector & Not for Profit of YouGov which is an international research data and analytics group, headquartered in the UK.
2. YouGov was instructed by the Post Office Horizon IT Inquiry to design, implement and analyse data by conducting two surveys, one for Sub postmasters and the second for Horizon Shortfall Scheme applicants.
3. The response data from both above-mentioned surveys has been compiled and analysed in the YouGov Report dated 6 September 2024 [EXPG0000007], which is hereby exhibited.

**Statement of truth**

I believe the content of this statement to be true.

**GRO**

Signed:

Name:   GAVIN ELLISON  

Dated:   10<sup>TH</sup> September 2024